



Uplevel and Rise! Christian Women's Business
Conference 2017

SPONSORSHIP OPPORTUNITIES

www.UplevelandRise.com



Elevate | Accelerate | Increase

Gain Unprecedented Access to Innovative Decision Makers On the Grow As One of Our Sponsors.

OVERVIEW

This 2nd Annual International Alliance of Christian Business Women's Uplevel and Rise Conference brings together "highly-called" business women to convene, converge and collaborate for inspiration and impact. The Uplevel and Rise Conference will enable innovators and decision-makers to focus on issues critical to creating thriving businesses so they can stand out in their respective industries.

Our goal is to come together to become a force of power, collaboration and economic impact for businesses called to bring products and services to the local, regional, national and global marketplace.

We would like to partner with sponsors who desire to reach serious business women with products and services that can help them grow their businesses, market their products and services, expand their reach in the marketplace and enrich their lives. It is our desire for sponsors to stay connected to conference attendees beyond the scope of the conference.

Whether you are interested in supporting Christian Business Women or featuring your product or service to grow your client and customer base, we invite you to consider being one of our Sponsors.

EXPECTED ATTENDEES

We are expecting 175 - 200 owners of small to mid-level businesses who are each called to make an economic impact through their companies. This is a conference for beginner to seasoned business women who are called to build businesses that will make a difference in their industries. Whether they are new to business or a seasoned business owner, they all have the clarity that they are up to something BIG in common.

DESCRIPTION OF ATTENDEES

- Small business owners and founders at every phase in business committed to making an economic impact through their companies
- Business women who are poised for growth and expansion
- Business Women seeking to be positioned to become bigger and better
- Women of Christian Faith

Why Partner with Uplevel and Rise?

- This is a time in the Kingdom of God where business women are being called to the forefront like never before. Businesses who are able to assist in this process are critical for reaching the marketplace.
- As a sponsor, you will have the ability to support and greatly impact these businesses with your products and services for years to come.
- We are bringing together a group of influential business women who are in need of companies that are committed to partnering with them to guide and assist their growth.

QUICK FACTS

Location	The conference is taking place at the Catch The Fire Worship Center in Durham, NC. The conference will be the only event utilizing the 32,000 square foot building with the main conference space being 13,000 square feet of dedicated space to ensure that our sponsors receive maximum exposure. It is located at a location that is easily accessible to the entire Triangle area and RDU International Airport. This venue is within minutes to the Brier Creek shopping area that combines retail, entertainment and restaurants.
Dates	September 29-30, 2017. The conference kicks off with an evening VIP dinner and reception at The Angus Barn on the Thursday evening before the conference. The conference runs from 9:00 am – 6:00 pm on Friday and concludes on Saturday at 6:00 pm.
Topics	<p>Uplevel and Rise! Is about elevating businesses of excellence in the marketplace, accelerating the results businesses are experiencing, and increasing the effectiveness and profitability of businesses so they can have significant impact in their perspective industries. We are bringing together some of the most successful Christian Business Women to train and guide attendees in taking their businesses to new heights of success.</p> <p>Conference training topics will include The Art of Empowering Greatness in Others to Build a Limitless Business, The Secrets to Creating Powerful Collaborations, There is Nothing Left To Fear, Developing a Kingdom Wealth Mindset, No Holding Back: The Power of Being Confident in Who God Created You To Be, The Juicy Woman's Path to Life More Abundantly, The Truly Accomplished Woman: Powerful Strategies to Have a Thriving Business <i>and</i> Family Life, The 7 Keys to Upleveling Your Marketing along with a panel of 12 Experts who will guide attendees in creating action plans to immediately implement in their businesses.</p>

Speakers

We are bringing together highly influential world-class business leaders as our keynote speakers.

Marti Hampton, Marti Hampton, CEO, Remax One Triangle

Marti's vision, determination and passion fueled a total Triangle Real Estate volume of over \$100 billion. Last year, her volume was \$120 million. Marti has been the recipient of over 50 different prestigious awards, including multiple awards for being the #1 RE/MAX Team in the US, #3 RE/MAX Team in the World, multiple Diamond Club Awards and continuous ranking as a Top Agents in the US.

Debrena Jackson Gandy, Debrena Jackson Gandy, CEO, Mastermind Consulting

As an expert in personal growth and spiritual development, she's been seen on CNN, CNN Live, Good Day New York, Good Morning Texas, and Good Day D. C., as well as a host of regional news talk shows, over 50 radio shows, and in magazines such as Oprah's O, Essence, Ebony and Woman's Day. Her clients include Fortune 500 and 100 companies, County and City government, and a host of women's empowerment conferences and professional associations.

Jes Averheart, Executive Director, Leadership Triangle

Jesica Averhart is the Executive Director of Leadership Triangle, a non-profit established to educate and develop leaders that elevate the regional thought-leadership and activate change. Before taking the helm at Leadership Triangle, Jesica served as the Director of Corporate Partnerships for Capitol Broadcasting – working with the American Underground (a world-renowned Google tech hub) and American Tobacco, a nationally acclaimed and world-class destination for everything from business to baseball.

Karen Albright, President, Bodylase Med Spa

Karen Albright is the owner of BodyLase®, a medical spa with two locations in the Triangle. She is a graduate of Dartmouth College and University of Connecticut School of Law. After practicing law with a large firm in Connecticut for several years, Karen moved to Raleigh in 1994 with her husband and children.

Sheyla Blackman, CEO, ITMC Solutions LLC & Government Contractor Coach LLC

Sheyla Blackman, a native North Carolinian, began her successful career in 1981 and has spent over thirty-five years providing consulting services to the US federal government. Sheyla has won federal contracts that exceed \$250M in value and does not allow anyone to tell her she is not capable of succeeding. Applying the knowledge and skills that she has gained from working with some of the best minds in business, Sheyla is helping woman achieve amazing dreams.

Please visit our website at www.UplevelandRise.com to view our full line-up of Speakers and Experts.

And more...

Contact

For more information about the EPIC Conference, drop us a line:

Ericka D. James, Founder, IACBW

ej@IACBW.com | (919) 713-2283

We have four possible levels of Sponsorship Available:

There are varying levels of partnership opportunities to be offered to align your vision and objectives with those attending the Ulevel and Rise Conference.

VIP DINNER & RECEPTION SPONSOR – We have an opportunity for a sponsor to partner with us to gain exclusive visibility at the pre-conference VIP Dinner & Reception, taking place on Thursday, September 28th, from 6:30 pm – 9:00pm at The Angus Barn. This special evening enables us to honor and celebrate the success of our VIP attendees. This sponsorship receives all of the branding of a Ruby Sponsor in addition to having a representative share about your company vision and introduce the special guest speaker along with exclusive sponsorship of the Thursday evening VIP dinner. \$3550. 1 Available.

RUBY SPONSORSHIP – Our highest level of sponsorship that delivers high-level visibility and branding opportunities throughout the entire conference campaign – with pre-event, onsite and post-event opportunities. \$3500. 2 Available.

EMERALD SPONSORSHIP – Our mid-level sponsorship that delivers visibility and branding opportunities throughout the pre-event and onsite conference campaign. \$2000. 3 Available.

SAPPHIRE SPONSORSHIP – Our sponsorship that delivers visibility and branding opportunities throughout the event. \$1500. 4 Available.

Here are the details of each sponsorship:

	RUBY SPONSORSHIP \$3500 2 Available	EMERALD SPONSORSHIP \$2000 3 Available	SAPPHIRE SPONSORSHIP \$1500 4 Available
Brand Recognition	Brand most prominently displays in all marketing materials and online communications. Logo	Brand prominently displayed in all marketing materials and online	Your brand will be prominently displayed on selected marketing

	included on event website.	communications. Logo included on event website.	materials and online communications.
Public Relations	One dedicated press release announcing sponsorship with the conference.	One dedicated press release announcing our Emerald partnerships with the Conference.	Inclusion in press releases that list all Sapphire Sponsors.
Onsite Signage & Visibility	Brand recognition in at least 10 key locations and mentions onsite during the event, including on all conference merchandise.	Brand recognition in at least 5 key locations and mentions onsite during event, including on all conference merchandise.	Brand recognition in at least 3 key locations onsite during event.
IACBW Website www.IACBW.com	Logo prominently displayed on homepage as Ruby Sponsor; 250 word company description; live link to company website.	Logo prominently displayed on conference page with 100 word company description; live link to company website.	Logo displayed on conference page with 75 word company description; company website
Program Guide	One page advertisement included in the program guide with sponsor supplied artwork.	One 1/2 page advertisement included in the program guide with sponsor supplied art work.	1/4 page advertisement in program guide plug logo and 50 word description (ad provided by sponsor).
Email Communications	Inclusion in all event emails as Ruby level sponsor. Two dedicated emails with company specific messaging.	Inclusion in selected event emails. One dedicated email sent with company specific messaging.	Inclusion in selected email communications listing Sapphire level partners.
Exhibit Presence	The most prominent Exhibit space available throughout the conference.	Prominent Exhibit space available throughout the conference.	Exhibit space available throughout the conference.
Post-Event	Post-event logo displayed on all IACBW local and national emails and meeting promotions along with 1 month of logo displayed on IACBW website.		

Social Media

Social media mentions leading up to the conference and for 1 month following the conference.

Social media mentions leading up to the conference

EXHIBITOR – Our exhibitors will have an opportunity to meet with conference attendees and influential leaders to offer their products and services to our business owners. \$500. 5 Available.

- Basic exhibition presence inside of the conference space with attendees.
- 3' x 6' table and 2 chairs
- Includes dedicated time for attendees to visit exhibits
- Specific times for attendees to visit exhibitors.
- Listing in the Exhibitor section of the Welcome Packet

If you are interested in partnering with IACBW as a conference sponsor, please contact us at info@IACBW.com or give us a call at (919) 713-2283.